
UNIVERSITI SAINS MALAYSIA
In Collaboration With

TAYLOR'S COLLEGE

Second Semester Examination
Academic Session 2004/2005

March 2005

YKT 214 – Communication Technology
[Teknologi Komunikasi]

Duration: 3 hours
[Masa: 3 jam]

Please check that this examination paper consists of THREE pages of printed materials before you begin the examination.

[Sila pastikan bahawa kertas peperiksaan ini mengandungi TIGA muka surat yang bercetak sebelum anda memulakan peperiksaan ini.]

Answer **THREE (3)** questions only.
*[Jawab **TIGA (3)** soalan sahaja.]*

Each question carries 100 marks.
[Sumbangan markah tiap-tiap soalan ialah 100 markah.]

1. Examine the development of global media in the 1990s and assess the impact of this rapid development on the politics, economics and culture of developing countries.

[Teliti perkembangan media antarabangsa dalam tahun 1990an dan nilaikan impak perkembangan pesat ini ke atas politik, ekonomi dan budaya negara-negara membangun.]

2. Discuss with examples how far the new communication technology has helped empowering women and women's groups.

[Dengan contoh-contoh, bincang sejauhmanakah teknologi komunikasi telah membantu memperkasakan wanita dan pertubuhan wanita.]

3. With reference to the video "Voices: Technologies of Freedom" that featured a debate on communication technology between Ithiel de Sola Pool dan Herbert Schiller, identify their respective views. Which view is more convincing in analyzing the rapid recent developments.

[Merujuk kepada video "Voices: Technologies of Freedom" yang menunjukkan debat antara Ithiel de Sola Pool dan Herbert Schiller kenal pasti pandangan yang dimajukan oleh mereka. Pandangan yang manakah lebih menyakinkan bagi menganalisis perkembangan pesat teknologi komunikasi masa kini.]

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4. Modernisation theory asserts that Third World countries can develop by transferring technology from advanced countries to help traditional and underdeveloped societies change the traditional attitudes of the people in these countries. Critically assess this assertion.

[Teori pemodenan mendakwa bahawa untuk memajukan Negara-negara Dunia Ketiga, teknologi komunikasi harus dipindahkan ke negara-negara tersebut untuk mengubah sikap dan pemikiran tradisional masyarakat mundur. Nilaiikan secara kritis dakwaan ini.]

5. Developments in communication and computer technology can enhance participation of the populace in a democratic process (Yoneji Masuda 1981). Evaluate with relevant examples.

[Perkembangan teknologi komunikasi dan komputer dapat meningkatkan penglibatan rakyat dalam proses demokrasi (Yoneji Masuda 1981). Nilaiikan dengan contoh-contoh.]

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